



ERIC GARCETTI
MAYOR

EXECUTIVE DIRECTIVE NO. 9

Issue Date: July 8, 2015

Subject: Support for Hire LA's Youth/Summer Youth Employment Program

The City of Los Angeles recognizes the value of early work experience and the importance of fostering skill development, education, and economic success. Teens and young adults are having a harder time finding work in Los Angeles compared to other large metropolitan areas in the nation. Furthermore, young people often fall behind during the summer, when school is out. In fact, 10 to 20 percent of students returning to school in the fall return at a lower level than when the summer began.

The Summer Youth Employment Program has been a key component of the Youth Workforce Development System for well over 30 years in the City of Los Angeles. In the summer of 2005, Mayor Antonio R. Villaraigosa, the Los Angeles City Council, and the Workforce Investment Board, in partnership with the Los Angeles Area Chamber of Commerce, created the Hire LA's Youth campaign to provide summer and year-round employment opportunities for young people ages 14 to 24. Since the campaign's inception, over 85,000 youths and young adults have been employed by private and public-sector employers. Helping young adults gain the skills needed to compete in the workforce is one of the most powerful tools for expanding opportunities for City residents, and summer jobs are a critical entry point on the continuum to long-term employment success.

For many years, the federal government shouldered much of the cost for the Summer Youth Employment Program. Now, after severe budget cuts, it is the responsibility of local jurisdictions to expand public/private partnerships and leverage resources in order to continue providing opportunities for young adults to obtain early work experience. The lack of available federal funding, combined with the long-term effect of the recession, has made employment out of reach for most of our youth, especially those living in low-income communities.

However, despite the cuts in state and federal financial support, Los Angeles has continued to prioritize summer youth employment initiatives. In FY 2014–15, close to 11,000 youths participated in the Hire LA's Youth program. It is my intention to continue to support and expand this program and I am calling on all City Departments to offer ideas, resources, and increased opportunities. Participation from all City Departments is critical to the long-term impact of this program and will create a pipeline for potential employees within our City infrastructure.

Accordingly, I hereby order the following:

- Each General Manager or Head of Department/Office shall designate a Hire LA's Youth Liaison for the Department/Office, and shall notify my Office and Hire LA's Youth of that person's name and contact information (including when there is a subsequent personnel change or change to that person's contact information).
- Each General Manager or Head of Department/Office shall identify part-time and full-time job opportunities in the Department/Office for young Angelenos in support of the Hire LA's Youth program.
- All General Managers, Heads of Departments/Offices, and Commissions of City Government shall expand departmental training programs to include young Angelenos, ages 14–24, wherever possible.
- This summer and every summer, each General Manager or Head of Department/Office shall ensure that the Department/Office provides at least one six-week paid employment opportunity for a young Angeleno (and as many such opportunities as possible) or participates in subsidized summer employment through the Hire LA's Youth program.
- In pending and future contracts, each General Manager or Head of Department/Office shall identify job opportunities with contractors and subcontractors for young Angelenos in support of the Hire LA's Youth program.

In addition, I hereby direct the General Manager of the Economic and Workforce Development Department (EWDD) as follows:

- The EWDD shall assist all other Departments/Offices in complying with this Executive Directive.
- The EWDD shall maintain a record of all job placements made in accordance with this Executive Directive.

The Deputy Mayor for Economic Development is authorized to grant exemptions to the above requirements on a case-by-case basis.

Executed this 8th day of July 2015.



ERIC GARCETTI
Mayor